

The first data model-agnostic management solution built to manage data in fast changing, dynamic business environments

Oracle Hyperion Data Relationship Management (DRM) solution is a platform for managing the many changes to business data that oftens require human judgement, saving you time and resources usually dedicated to reconciling discrepancies by manual, error-prone or uncoordinated changes.

key features

- Enterprise master data lifecycle and change management
- Cross-functional views reconciled to master record
- Drag and drop hierachy management
- Configurable workflows for change management and data remediation
- Automatic attribute management with business rules
- Built-in referential integrity for dimension conformance
- Comprehensive import, blend and export functions
- Flexible versioning and what-if modeling capabilities
- Query, comparison, logging and roll-back features
- Role-based security and access control
- Comprehensive API/Web Service to integrate with connected systems
- Packaged integration with Oracle Financials and Oracle EPM.

key benefits

- Save time and resources spent reconciling reports and measures across business units
- Reduce or eliminate erros in data flow between operational and analytical systems
- Maintain data integrity across divisions and systems
- Empower users to easily make data changes based on their role or responsibility
- Minimise manual IT data maintenance tasks
- Perform reliable what-if scenarios and impact anaylsis
- Ensure consistent corporate definitions and metrics
- Achieve Sarbanes-Oxley compliance.

Increase your confidence in numbers

DRM helps organisations to proactively manage changes in master data across operational, analytical and enterprise performance management silos. Users can make changes in their departmental perspectives while ensuring conformance to enterprise standards. Whether processing financial or analytical information, DRM delivers timely, accurate and consistent master data to drive ongoing operational execution, business intelligence and performance management.

DRM is a platform for managing the many changes to critical enterprise data that often require human judgment. DRM unifies cross-functional perspectives to a master record while enabling business users to contribute to the process of managing complex master data by constructing alternate departmental views of the data that are consistent and accurate.

It also enables IT administrators to ensure data integrity and security by keeping data management processes consistent with company policies. DRM can codify business rules and configure validations to ensure that users do not compromise the integrity of enterprise master data as they reconcile their departmental perspectives within a common platform.

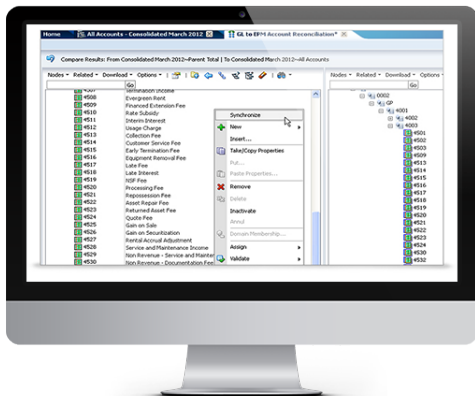
Automated attribute management to improve productivity

DRM makes it possible to automate the way in which hierarchy attributes are determined, simplifying management. The system can be configured so that the majority of attribute updates are populated automatically with values based upon other attributes or relationships to master data elements, or on

inheritance across multiple hierarchies. To handle exceptions, it allows business users to selectively override derived or inherited properties as well.

Hierarchy management to manage complexity

In addition to sophisticated attribute management capabilities, DRM also provides 'best-in-class' functionality for managing hierarchies. Specifically, it includes drag- and-drop hierarchy maintenance to streamline the process of updating hierarchy elements. Further, it enables side-by-side comparison and one-click navigation across functional perspectives to allow users to view data and identify inconsistencies between views. Entire nodes of data may be copied and used across multiple versions to maintain referential accuracy. Referential integrity is built into it by enforcing business rules that ensure, for example, that a parent record is always related to the same child records across alternate hierarchies, and that changes for descendent records are automatically synchronised.



Build, compare and analyse alternate views of master data for consistency and accuracy using DRM.

To avoid errors in financial consolidation and allocation, duplicate checking ensures that entities are not accounted for multiple times at an aggregate level. Intra- and cross-dimensional hierarchy support provides the flexibility to manage structures of many varieties to suit the needs of the business. Support for both balanced and ragged hierarchical structures allows users to manage hierarchies regardless of how the data needs to be stored or represented in a particular target system.

Import, blend and export to sync master data

DRM has comprehensive import, blend, and export capabilities that make it possible to make changes either in the system of record or in peripheral systems. The import feature makes it possible to bulk load entire hierarchical structures and their attributes from source systems, creating an import profile that can be configured based on the specifications and format of the source system. With the blender, users can selectively merge data from an imported hierarchy into an existing hierarchy or blend the appropriate data across a set of existing hierarchies.

Once a system of record has been established, users can export data using wizards that can be configured to suit the target system's requirements. It is possible to configure an export function to filter, compare, transform, balance hierarchies and eliminate duplication.

To control sequencing, combine outputs, and simplify data export, individual export files can be grouped into books. The platform also includes DRM Batch Client, a command line interface that allows organisations to run predefined import, blend, and export processes.

Versioning and what-if modelling to improve analysis

DRM is instrumental when migrating to or rolling out new systems due to organisational changes such as acquiring a new division, reorganising a regional sales force, or reconciling planning and production systems. The platform's master data versioning and modelling capabilities differentiate it from other solutions, allowing organisations to run what-if scenarios and impact analyses to determine the effect of such changes before impacting production systems.

Hierarchies can be versioned and stored in external files for archive purposes, or used to transfer and share hierarchy elements.

Audit with ease to comply with regulations

Making changes to master data through manual processes such as spreadsheets, telephone calls, and e-mails is time consuming and error-prone. To

comply with auditors, organisations must maintain documentation and build a full audit trail of such changes manually, oftentimes derailing compliance and risk management initiatives.

DRM provides a framework for query, comparison, and full logging of hierarchy management activities, including a detailed transaction history for full compliance with the Sarbanes-Oxley Act. In addition, "as-of" versioning can be used to roll back to a certain point in time to view a snapshot of how the master data looked at that time.

Robust security model provides precise control

Administrators can leverage a fine-grain security model that controls not just the dimensions and hierarchies that users have access to, but allows differences in access based on the version in which the data resides. The security model accommodates customisations to the capabilities and actions users can perform on the hierarchies they have access to.

DRM also allows organisations to make critical enterprise master data available to all business stakeholders by creating public views that can be accessed anonymously. Casual business users can reference and download published data, and gain a deeper understanding of dimensions and attributes through a browser-based read-only interface.

Standards based services simplify SOA integration

DRM offers a comprehensive SOAP API to ensure end-to-end, real-time integration into the SOA fabric of the IT ecosystem. The API enables a set of stateless, standards-based web services that simplify and reduce the cost of integration into enterprise governance processes.

Pre-Built integration with Oracle EPM in the Cloud and on-premise

Pre-built integrations with Oracle Hyperion Planning and Oracle Planning & Budgeting Cloud Service (PBCS) enables fully governed dimensions to be deployed across on-premise and cloud environments. This supports both migration and coexistence of on-premise planning and budgeting applications alongside public cloud deployments. Import hierarchies from an existing planning or general ledger source, master dimensions, hierarchies and attributes in DRM. Then, deploy repeatable synchronisation processes with one or more Planning applications, in the cloud or on-premise to guarantee referential integrity between departmental and corporate perspectives, both on-premise and in the cloud.

If you would like further information on DRM or any of the other applications and services that we offer, please visit www.brovanture.com.

brovAnture™

For more information about Oracle DRM, contact us on:

✉ enquiries@brovanture.com 🌐 brovanture.com

Guildford Office

20 Frederick Sanger Road
Surrey Research Park
Guildford, Surrey
GU2 7YD

☎ +44 (0)1483 685450

Manchester Office

Adamson House (Ground Floor)
Towers Business Park
Wilmslow Road, Didsbury
Manchester, M20 2YY

☎ +44 (0)161 9554213