Channel 4 Achieves Budgeting and Forecasting 'Real Wins' Working with Brovanture

> Brovanture has helped us to implement an application which delivers to our project scope, giving a highly integrated solution for all of our forecasting and budgeting needs. Automation of tasks, version control and comparability of financials within Oracle Hyperion Planning have all been real wins for us, giving us a single version of the truth and freeing up finance time previously spent gathering data for analysis of the numbers. Brovanture has been key in the completion of the Channel 4 Oracle Hyperion Planning solution, providing real insight and expertise during the final stages of its development.

Stephanie Mills, Financial Controller, & Steven Lyth, Financial Planning and Analysis Manager

Happy End Users, System Stability, Accuracy, and 100% Uptime – Expectations are Consistently Met and Exceeded by Brovanture

Channel 4 is a publicly-owned, commercially-funded public service broadcaster. They do not receive any public funding and have a responsibility to be innovative, experimental and distinctive working across television, film and digital media to deliver a public service remit.

Prior to engaging Brovanture, Channel 4 had already begun to implement Oracle Hyperion Planning. They were aware of the benefits the solution could provide and the significant value it could add to the budgeting, planning and forecasting process within their organisation. Oracle Hyperion Planning is an Enterprise application, and as such, is a long way removed from the planning application they were seeking to replace.

Challenges

- Channel 4 were experiencing problems and user frustrations with their Oracle Hyperion Planning solution due to downtime

- The primary objective of a seamless solution for planning, budgeting and forecasting, had not been realised

- Technological advances in the latest releases of Oracle Hyperion Planning had not been utilised

- Process efficiencies had not been maximised, for instance, the ability to update data in near real time from Oracle ERP to Oracle Hyperion Planning

- The month end processing was slow and therefore timely information was not available for management to make decisions

Results

Brovanture introduced an iterative process to the continued implementation of Oracle Hyperion Planning at Channel 4 which delivered quick incremental wins that helped re-ignite the Channel 4 team's enthusiasm for the project and helped deliver the following results:

- Brovanture's implementation process created buy-in and confidence for Oracle Hyperion Planning with Channel 4 end users

- Channel 4's implementation was completed to their requirements specification

- The Oracle Hyperion Planning solution has 100% availability

- Reporting from the solution is faster and more accurate

- Previous manual tasks have been automated

- Channel 4 have a 'single version of the truth'

- Finance spend less time gathering data

Execution

Brovanture appointed a senior, single point of contact within their team who met with all the stakeholders within Channel 4, understood the requirements and objectives of the project and had an overview of the development required. This was essential, when combining the different facets of the application, to optimise efficiency of resource. Brovanture also set up a separate development system, enabling initial development phases to go live, whilst maintaining the stability of the current Channel 4 production environment.

Whilst development continued Brovanture provided both on and off-site support to Channel 4 for targeted end users with a committed response time and consequently engendered confidence in these end users. They also improved Oracle support response time, by leveraging Brovanture's long-standing relationship with Oracle to the benefit of Channel 4.

With their combined business and application knowledge, Brovanture were able to provide a valuable interface between the Channel 4 finance team and the capabilities of the technology. This meant that Channel 4's requirements were efficiently developed into the Oracle Hyperion Planning solution delivering far better system performance.

> Brovanture introduced an iterative process, which made things a lot easier, and the fact they were so pro-active meant that many potential issues were avoided. Their response times are very fast, and their passion and belief that Oracle Hyperion Planning really can make a difference helped re-ignite the team. We continue to find their support and training excellent, their whole team is very knowledgeable, responsive and flexible. They have a great understanding of how to translate our business requirements into Oracle Hyperion Planning functionality which has saved us a great deal of time and effort.
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> Jane Edison, IT Project Manager

About Channel 4

Channel 4 is the UK's only publicly-owned, commercially-funded public service broadcaster, with a remit to be innovative, experimental and distinctive. We work across television, film and digital media to deliver our public service remit, as outlined in the 2003 Communications Act and most recently the 2010 Digital Economy Act.

Channel 4 was established in 1982 with a unique business model, under the Broadcasting Act 1981. We are funded predominantly by advertising and sponsorship, but unlike other broadcasters such as ITV, Channel 4 is not shareholder owned. It is governed by a unitary board made up of executive and non-executive directors, who

are responsible for ensuring that C4 fulfils its remit and delivers its financial responsibilities. Non-executive directors are appointed by OFCOM in agreement with the Secretary of State for Culture, Media and Sport.

www.channel4.com

About Brovanture

Brovanture Ltd, established in 2005, is a specialist provider of Enterprise Performance Management (EPM) and Enterprise Resource Planning (ERP) solutions across all sectors and organisations, irrespective of size or budget. Initially, a Hyperion Partner, Brovanture became an Oracle Partner following Oracle's takeover of Hyperion and

is also an Oracle NetSuite Partner. In January 2018 Brovanture became the 1st Oracle Fully Certified Cloud Excellence Implementer for Enterprise Planning and Budgeting in the UK & IRL. Brovanture is an accredited supplier with G-Cloud and the Crown Commercial Service and has ISO9001 and ISO27001 accreditations. The

Brovanture team of highly skilled professionals deliver excellence, ensure success, and are experienced in providing services to a wide range of commercial and public sector organisations including Ted Baker, discoverIE, Reading Borough Council and Channel 4 Television.

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